

## SES PTSA Board Meeting Minutes for December 12, 2013

Meeting was called to order by Elizabeth at 6:39pm. A motion was made to approve the minutes from the November board meeting, it was seconded and the motion carried with unanimous voice vote.

The people present at the meeting were: Justine Light, Elizabeth Levi, Ryan Manner, Kim Jarvis, Ina Zucker, Matthew Latterell, Karen Belsey, Beth Azar, Jennifer Hutchinson, Dana Buhl, Dan Keppler, Heidi McNamee, Bert Dupre, and Ricardo Ismach.

The fundraising committee along with the Foundation chair, Karen Belsey, gave a brief overview of the Taste of Sunnyside. The event brought in approximately 8K for PTA and 5K for Foundation, with some small proceeds going to Both Jason Lee and Growing Gardens. There was a lot of positive feedback about the location and there was a general consensus that there could be more promotion of the event to outer community/family members (grandparents) in the future. The paddle raise was a welcome returning event and there was comments that people missed the wine toss event, so that or other more active events, might be on the slate for next year. Bert plans to have a meeting next week to hear about what worked and didn't work for next year's planning committee. There was a lot of discussion about possibly shuffling around the order of fundraising events with the Taste and the Read-a-thon, possibly making the former in the spring and the latter in the fall. More to be discussed later.

Karen passed around bouquets as a token of thank you for Bert, Jen, Jennifer and Matthew, along with a heartfelt thank you for them taking a chance and changing things up to include the foundation in the event and for having the vision to make things happen as smoothly as they did.

Dana gave an update for SSaVE project. There is another 12K that needs to be raised to complete the work that needs to be done. There has been 5K raised so far and there will be a match from Walsh Construction once we have made the total 17K.

On the weds before thanksgiving, the committee spent a few hours at school with Ginny, looking at the science room and what she really needs to upgrade her space. More storage is definitely needed, as well as a way to create more space (i.e. Velcro tables to walls when not in use). Some work can begin now. The question is whether to start with what they have now or to wait for more funds, Dana will consult with Don Geddes. An alert from the messenger was suggested from Beth as a way to enlist the help of the community. A few suggestions were made about possible businesses or singular individuals who may be possible donors towards this cause. Dana invited anyone to let her know if they have any other ideas to help this fundraising be a success.

The January General meeting is January 30th and Elizabeth wanted ideas of who to feature as the guest presenter. Ideas thrown around were: Dian, Ginny, or Kathy Keller Jones on kids and media (promoting her new book as well, book signing, etc.).

Cindi was absent but said she will send out financials when she returns from DC. There was a necessary motion made to approve for Annette Shaff-Palmer, as read-a-thon chair, to be

approved to take home raised monies to count during event, it was seconded and the motion carried with unanimous voice vote.

There will be a few items from the auction will be on sale on the teachers table where they are selling tshirts and other items at the river festival. Restaurant donation nights coming up next will be Hodas and Straight from NY Pizza. Party boards will be put out in the hallways sometime next week to avail people to fill the vacant slots for events..

Karen gave a Foundation report, and stated that she worries there may be raffle fatigue so there may only be one more raffle in the spring.... she will see what she can come up with for locations/donations.... also there hasn't been much movement on the after school activities idea.... she will look into what other possibilities there might be for next year's fundraising plans. One idea thrown around was connecting real estate common kick backs for Foundation and SSaVE fundraising.

There was a suggestion that next year's room parents role be taken more seriously as a liaison for parents and that they be responsible for helping the parents understand what all the Sunnyside events are so they can feel more in the loop.

Heidi mentioned that tree recycling was going well, and scheduled for 9:30-4:30, on sat and sun 1/4 & 1/5. There will be food available for sale as well to raise funds. Steph and Vinnie will be at the event, to help and provide expertise with a chipper. It will be well advertised and hopefully will make some money. Suggestions for places for flyers included tree lots around the neighborhood and local store windows.

Meeting was adjourned at 7:54pm.

Minutes taken by Justine Light, secretary.